PATRICIA LEVORATTO

SENIOR PRODUCT DESIGNER

CONTACT

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EDUCATION

Graphic Design Certificate
San Diego University for Integrative Studies
2020 – 2021

Fashion Design
Universidade Candido Mendes, Rio de Janeiro
2007 – 2009

Advertising & Marketing
PUC-Rio, Rio de Janeiro
2001 – 2005

CERTIFICATION

Transforming Fashion with AI
Monday&Co × Fermat
2026

LANGUAGES

Portuguese · Native
English · Fluent
Spanish · Basic

PROFILE

Fashion and product designer with experience across Brazil, Australia and the United States, designing womenswear, swimwear, headwear and accessories. Owns products from first research and concept through CAD, tech packs, sampling, fit and production, working directly with manufacturers in China, India and Brazil. Brings print and color direction, handcrafted techniques, trims and embellishments, AI-driven 3D product visualization, and styling and creative direction for brand photoshoots.

EXPERIENCE

HEMLOCK HAT COMPANY
San Diego, CA

Senior Product Designer — **2025 – Present**
Product Designer — **2023 – 2025**

- Design and develop headwear collections from trend research and concept through CAD, sampling and production, presenting concepts directly to the Creative Director.
- Develop handcrafted and handwoven hats in natural fibers alongside engineered rollable and packable styles, partnering with overseas suppliers on materials and construction.
- Create technical CAD designs in Adobe Illustrator and Photoshop to guide supplier development and sampling.
- Develop leather accessories across the full headwear line, from studded hatbands to finishing details.
- Lead styling and wardrobe for every brand photoshoot; supported creative direction in 2025 and led it in 2026.
- Produce graphic design materials for the brand.

SIVANA
Encinitas, CA

Designer, Womenswear — **Jan 2022 – Aug 2023**

- Designed and developed sustainable womenswear in knit and woven bamboo fabrics, from research and CAD through sampling and manufacturing.
- Set up the garment manufacturing process in Brazil and developed product with suppliers in China, India and Brazil.
- Led the sampling and fit process and presented design concepts directly to the Creative Director.
- Shot product photography for the website, created labels and catalogs, and styled and organized photoshoots.

CATEGORIES

Womenswear
Swimwear
Lingerie
Sportswear
Headwear
Leather accessories
Home decor and objects
Textiles and prints

TOOLS

Adobe Illustrator
Adobe Photoshop
AI-generated 3D product visualization

SOURCING

Overseas suppliers and factories in China, India and Brazil

RECOGNITION

Two-time U.S. O-1B recipient, individuals of extraordinary ability in the arts

FARM Rio × Pantone Universe featured by WGSN, O Globo and Exame (2012)

EXPERIENCE, CONTINUED

SUBOO

Sydney, Australia

Apparel Designer — **Oct 2015 – Mar 2016**

- Designed the new-season swimwear collection, selecting color, fabric, print and shape, and presented concepts to the Creative Director.
- Developed a fine knit swimwear line with a factory in Brazil, connecting Australian design with Brazilian manufacturing.
- Created hand sketches, inspiration boards, CAD designs, swim storyboards and the range matrix.
- Supported production through sampling and built the fabric and trim library.

FARM RIO

Rio de Janeiro, Brazil

Coordinator & Senior Apparel Designer — **May 2016 – Jul 2019**

- Designed and developed womenswear lines across swimwear, artisanal ready-to-wear and sportswear, from concept through final production, alongside the Creative Director.
- Developed handcrafted collections in embroidery, embellishment, crochet and texture with suppliers in India and China, and a sportswear line of puffers, windbreakers and activewear with suppliers in China.
- Built detailed design sheets and tech packs covering fabrics, trims and construction; designed custom trims, embroideries and components.
- Directed color palettes and prints with the graphic design team, oversaw sampling and fittings, and coordinated local manufacturers and patternmakers through production.

Apparel Designer — **2009 – 2013**

- Designer responsible for the swimwear, lingerie and home lines, developing seasonal collections from concept to production, including home decor and lifestyle objects.
- Project Coordinator and print designer for FARM Rio × Pantone Universe (2012): led the collaboration from concept to launch across clothing, swimwear, accessories, sneakers and lifestyle products with Converse and Havaianas; covered by WGSN, O Globo and Exame.

EXPERTISE

DESIGN	Concept and trend research · CAD flats · AI-generated 3D renders from CAD flats · tech packs and design sheets · print and color direction · trims, embroidery and embellishment · handcraft techniques (crochet, handweaving) · sampling and fit · production coordination
CREATIVE	Styling and creative direction · product photography · graphic design